



EXPERIENCES

2019 – PRESENT

Eventpop

| UX/UI Designer

- Design and document User Experience of all Eventpop products (iOS, Android, and website)
- Redesign ticketing service and event management tool
- Redesign and improve the user experience from the event landing page, event details, checkout process, and user dashboard.
- Design Eventpop Run platform for collecting running and exercise scores.
- Collaborate with developers and conducted UX review for further product improvement.
- Collaborate with stakeholders and product owners to get business requirements and design product to solve business goals.
- Research and analyze competitors to improve UX flow and strategy.
- Design products for diverse industries such as event, e-commerce, sport, and gamification app.

2018 – 2019

Peer Power

| UX/UI & Visual Designer

- Responded in web design and marketing materials.
- Created user flow, wireframe, and mockup for responsive website.
- Analyzed user experience and make it as user friendly as possible.
- Worked closely with Marketing team, Developer team, and Operation team to get requirements and apply them to website.
- Designed with creative solutions for landing page and web application.

2016 – 2017

CA Recommends Co., Ltd. (Tripizee)

| Graphic Design

- Responded in both online and offline visual graphic design.
- Collaborate with marketing team to plan marketing strategies for both office and online campaign.
- Worked closely with Social Media Manager to create key social media contents and photographed most Instagram posts.
- Create artworks for special event booth (PR) such as brochures, posters, coupons, and vouchers.
- Experience in 3D design such as event booth and retail booth.

2015

FOREO

| Graphic Designer

- Responded in creating digital marketing contents such as banners, animated banners, icons, and infographics.
- Collaborated with marketing team to create PR contents such as Thank you card, promotion card, and training guide.
- Worked closely with Social Media Manager to create key social media contents and photographed most Instagram posts.
- Created concept, storyboard and mood boards for video production.

EDUCATIONS

2013 – 2015 BA Design Studies | San José State University

2010–2012 Diablo Valley College

SKILL SETS

DESIGN SKILLS

Wireframe
Prototype
User Interface
Typography
Layout Design
Illustration

OTHER SKILLS

User Interview
Marketing
Advertising
Drawing
Product Styling

SOFTWARES

Figma
Invision
Google analytics
FullStory
Firebase
Illustrator
Photoshop
After Effect

LANGUAGES

English
Thai